



Dear Escambia County Community Partner,

Thank you so much for considering HERricane Escambia as a program deserving of your support. I'm so excited to share our program with you.

To begin, my name is Scottlin Wilson, and I'm the Program Manager of HERricane Escambia - or, as we say in Emergency Management, the "Incident Commander" for the program. In 2004, Hurricane Ivan made landfall in Baldwin County, Alabama, my home county and state. I was young, yet fascinated. Throughout elementary school, Chief Meteorologist Alan Sealls would visit to give presentations. Again, I was highly intrigued. These experiences would set me down the course to become a broadcast meteorologist and now, in addition to a U.S. Marine, an Emergency Management Coordinator. I bring this up only to illustrate that the experiences we have during our adolescence often have a significant impact on the trajectories of our lives. This is exactly why HERricane was created by Orlan O'Connell in Arlington, Texas, and why I have brought the program to Escambia County, Florida.

Especially in light of Major Hurricanes Ugo (2022), Idalia (2023), Helene (2024), and Milton (2024) impacting Florida, it's important to understand the importance of individual empowerment in disaster preparedness. Every person in a community has the ability to impact their own outcome during a disaster by deciding to evacuate, preparing emergency supplies. They also have the ability to influence the response and recovery of their own community by knowing how to "Stop the Bleed" and having fire safety training.

We have designed HERricane Escambia to do exactly that. Through a unique effort, we will empower our youth to make an impact during emergencies and disasters, while also providing the next generation of leaders an opportunity to gain leadership and professional development skills. Over the course of the program, these young women will learn to operate a fire extinguisher, become trained in Stopping the Bleed, cook with emergency supplies, be trained in self-defense, and get hands-on experience with many exciting emergency response skills. With a the low student-to-instructor ratio, we expect the program to be incredibly successful.

One of the questions you may have is "Why is this program for only for girls?" The United Nations Disaster Programme reports that women and children are fourteen times more likely than men to suffer the negative consequences of disaster. Therefore, it's incredibly critical that we provide disaster skills to women. Women are also the preparedness engines of their homes. They are more likely than men to prepare a family disaster plan, organize emergency supplies, comply with evacuation orders, and volunteer after an incident.

These girls are our future emergency managers, meteorologists, first responders, public health professionals, journalists, educators, and politicians.

As a business leader within the Escambia County community, we would like to extend the invitation to support year two of the HERricane Escambia program. Our goal is to ensure our attendees receive the highest quality experience and at no cost to them, we completely rely on community support. Our efforts last year would not have been possible without the help of our donors, volunteers, and supportive community members like you. This year is no different.

If you would like to provide a monetary donation or your organization's promotional items to include in the preparedness kits, both our program and its attendees would be most grateful. Any and all support is greatly appreciated, as we continue to educate and build a more resilient Escambia County and build up our future leaders.

-- Scottlin Wilson  
Program Manager  
HERricane@myescambia.com



# COMMUNITY PARTNER GUIDE



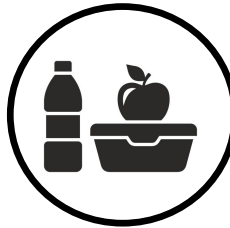
## T-Shirts

T-Shirts will bring a sense of unity and professionalism to the team and attendees!  
T-Shirt: \$1000

## Meals

Help us ensure each team member and attendee receives breakfast, lunch, and snacks throughout the 8+ hours of each camp day, supporting energy and focus!

**2 Meals and a Snack: \$2000**



## Professional Materials

Give our camp a professional feel and help us reduce environmental waste!

**Backpacks: \$800**  
**Tumblers: \$200**  
**Lanyards: \$120**



## Support Equipment

Help us make sure that we can deliver the best learning experience possible!

**Printed Materials and Postage: \$1750**  
**Activity Items: \$500**  
**Disaster Kit Items: \$2500**



## Service Project

Sponsor the blankets that will be handcrafted during camp and presented to residents of a local women and children's shelter!

**Fleece blankets: \$800**

## Awards and Honors

We want to be able to recognize our the best performers in camp and girls with incredible potential!

**Recognitions: \$350**



## COMMUNITY PARTNER LEVELS

### Bronze

**\$100-\$300**

Small logo featured on printed banner, social media mention, mention at the end of camp video

### Silver

**\$301-\$600**

Medium logo featured on printed banner, social media mention, and logo featured in end of camp video

### Gold

**\$601-\$999**

Large logo featured on printed banner, social media mentions, logo featured in end of camp video, & acknowledgment at the Closing Ceremony

### Platinum

**\$1,000+**

Extra-large logo featured on printed banner, social media mentions, logo featured in end of camp video, mention on local news, & acknowledgment at the Closing Ceremony

# FREQUENTLY ASKED QUESTIONS

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## How many girls attend camp?

- Camp will be held June 10-13, 2025. There are 20 spots available in HERRricane Escambia. This allows us to provide a low student-to-instructor ratio and high quality mentorship.

## What does my donation pay for?

- Materials, programming fees, equipment, meals, and camp expenses. Due to all camp staff and counselors volunteering their time, no part of your donation covers administrative fees or staff salaries.

## Who are the camp staff and mentors?

- The program is planned and staffed by members of Escambia County Emergency Management, Department of Public Safety, Department of Library Services, and Department of Health, and includes volunteers from the Escambia County emergency response professional community at large.
- Our mentors and speakers/instructors are handpicked by the HERRricane Escambia Advisory Board. These include, but are not limited to, the Pensacola Fire Chief, Escambia County Fire Rescue, Escambia County EMS, Escambia County Communications, Escambia County Sheriff's Office, and so many more. Because of our dedicated volunteers, the mentor/student ratio is 1:1.

## Can I donate food, printing, or other materials?

- Absolutely! We accept in-kind donations from a variety of restaurants, service providers, and vendors.

## Is my donation tax deductible?

- Yes! Be Ready Alliance Coordinating for Emergencies is a 501(c)(3).

## I have other questions!

- Please send an email to the HERRricane Escambia Advisory Board at: [HERricane@myescambia.com](mailto:HERricane@myescambia.com)
- Visit [www.myescambia.com/HERricane](http://www.myescambia.com/HERricane)