

## Draft Escambia County Ranking Criteria Headings

### Environment

- 1. *Habitat Restoration.*** Proposed project restores the structure and function of upland, coastal, estuarine, and marine natural systems, benefiting native flora and fauna.
- 2. *Habitat Conservation and Preservation.*** Proposed project maintains or improves the structure and function of coastal, estuarine, and marine natural systems, benefiting native flora and fauna.
- 3. *Water Quality Improvement.*** Proposed project reduces point and nonpoint sources of pollutants entering local waterways, provides treatment to improve water quality, or proposes other measures which will improve water quality.
- 4. *Natural Systems Resiliency.*** Proposed project increases ability of natural systems to withstand stochastic events and adapt to changing environmental conditions.

### Economy

- 1. *Tourism and Tourism Opportunities.*** Proposed project provides for increases in tourism activity through new or additional marketing efforts, improvements to existing attractions, or addition of new destinations or attractions.
- 2. *Job Creation.*** Proposed project provides for new seasonal, temporary, part time, full time, and/or higher wage jobs within the County.
- 3. *Industry and Business Growth.*** Proposed project directly contributes to expansion of existing industry/business or siting of a new industry/business in aviation & aerospace, high tech manufacturing, information technology/cyber security, telecommunications, renewable energy, or other targeted industry.
- 4. *Workforce Development.*** Proposed project provides innovative higher education, job training, or other workforce training/career development which increases the total skilled workforce pool and advances opportunities for higher wage employment.

### Infrastructure

- 1. *Transportation Network Improvements.*** Proposed project improves components of existing transportation network or adds new features to transportation network such as roads, sidewalks, bike lanes, multi-modal paths or trails, streetlights, and urban/street landscaping.
- 2. *Flooding Improvements.*** Proposed project provides structural improvements or additions which will reduce flooding to homes and businesses, thereby reducing overall disaster costs and increasing economic resilience.
- 3. *Community Resiliency.*** Proposed project increases community resiliency by strategically retrofitting, upgrading, or replacing critical infrastructure, utilizing renewable energy, or by implementing other disaster preparatory mechanisms.

### Community Preferences

- 1. *Benefits Traditionally Underserved Persons or Areas.*** Proposed projects improves opportunities for disadvantaged or traditionally underserved persons or areas.

<b>2. Community Health.</b> Proposed project improves community health through health improvement programs and health education.
<b>3. Neighborhood Benefits.</b> Proposed project provides neighborhood benefit such as increased affordable housing, reduction in crime, or significant aesthetic improvements.
<b>4. Local Preference.</b> Proposed project utilizes local labor force or promotes small businesses.

<b>Programmatic</b>
<b>1. Consistency with Local Plans.</b> Proposed project provides for consistency with and implements existing adopted plans.
<b>2. Fiscal Resources Optimization.</b> Proposed project includes reasonable, justifiable costs and appropriately leverages funds.
<b>3. Timing.</b> Proposed project can be implemented and benefits realized within a reasonable and acceptable timeframe.
<b>4. Applicant Capacity.</b> The project team has knowledge and experience in executing this type of project.
<b>5. Project Scale.</b> The proposed project will impact how many acres?
<b>6. Monitoring Plan.</b> Proposed project includes a comprehensive monitoring and success measurement plan.