

Sustainability, Economy, and History

Suggested criteria for evaluating proposals
with cultural and historical resources issues

Ramie A. Gougeon, Ph.D.
Pensacola Archaeological Society

Outline

- Cultural resources are non-renewable resources
- Federal actions require evaluations for impacts to cultural resources
- Sustainable development includes heritage tourism
- Heritage tourism is a major economic driver
- Suggested criteria for project evaluations

What are *cultural resources*?

- Called “historic properties” under NHPA
 - Any prehistoric or historic district, site, building structure, or object included in or eligible for inclusion in the National Register of Historic Places.
[36 C.F.R. § 800.16.(1)(1)]

Placeholder for pictures of
archaeological sites, historic
buildings, etc.

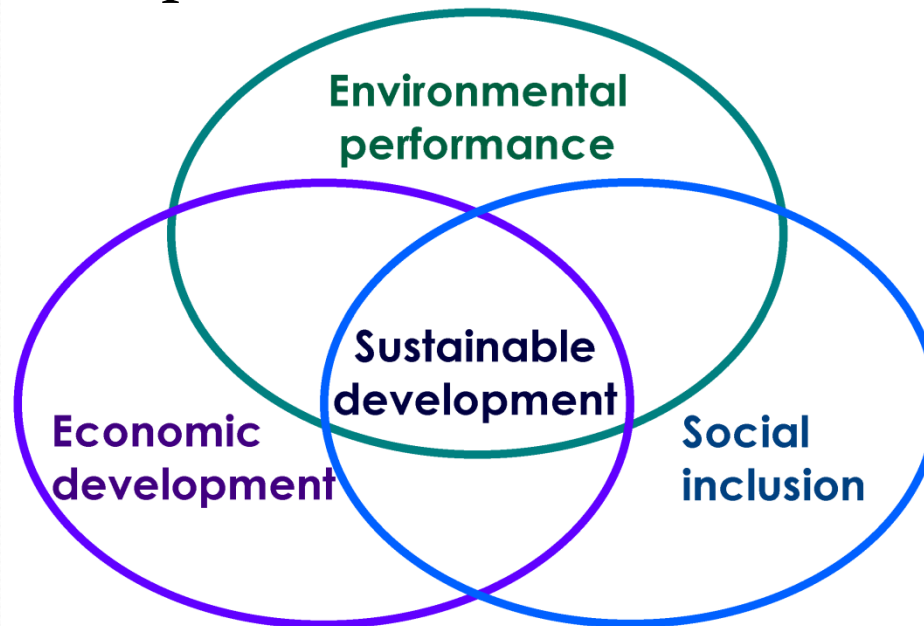
RESTORE is a Federal action

- Federal actions trigger NEPA and NHPA processes
- Florida's SHPO will review projects for potential impacts to cultural resources
 - 30-day review period
 - Failure to comply with regulations can result in loss of funding

Placeholder for pictures

Sustainable Environments

- Sustainable environments are achieved when there are maximum positive impacts and minimal negative environmental, economic and social consequences from our developments



Sustainable Environments

- Cultural resources are as fragile and non-renewable as natural resources
- Protection of cultural resources is an important aspect of any sustainable development efforts

Placeholder for
picture



Heritage Tourism as Economic Development

- What is “heritage tourism?”
 - Traveling to experience places, artifacts, and activities that authentically represent the stories of people past and present
- Focus is on the *whole place* – not just one attraction
 - Learning history and culture through immersion
 - Enjoying the natural environment and the cultural and historic setting
 - Experiencing the unique aspects of a place, not that which can be found everywhere

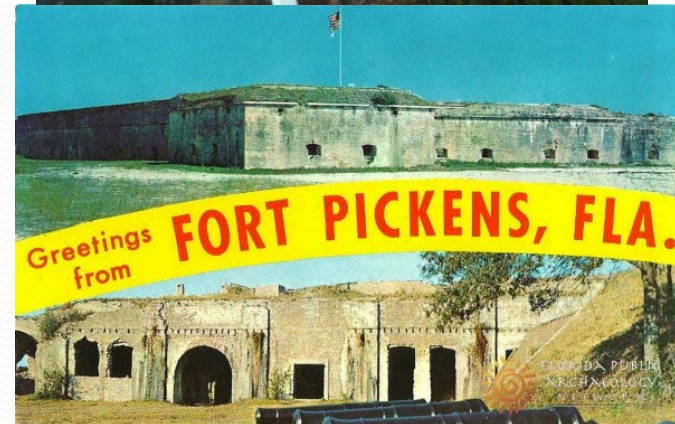
Heritage Tourism as Economic Development

- Estimated that every 1000 tourists = 10 jobs₁
- Diversifies local economy₂
 - No “off season” to historical and cultural sites!



Intersection of Heritage Tourism and Sustainable Development

- Identifies and conserves cultural resources
- Accurately interprets and manages resources
- Provides authentic visitors experiences through understanding of impact of tourists on communities
- Stimulates and achieves revenues from cultural resources by protecting, marketing, and promoting them





as an artillery target and eventually sunk near Pensacola Pass. The wreck now serves as a State Underwater Archaeological Preserve.

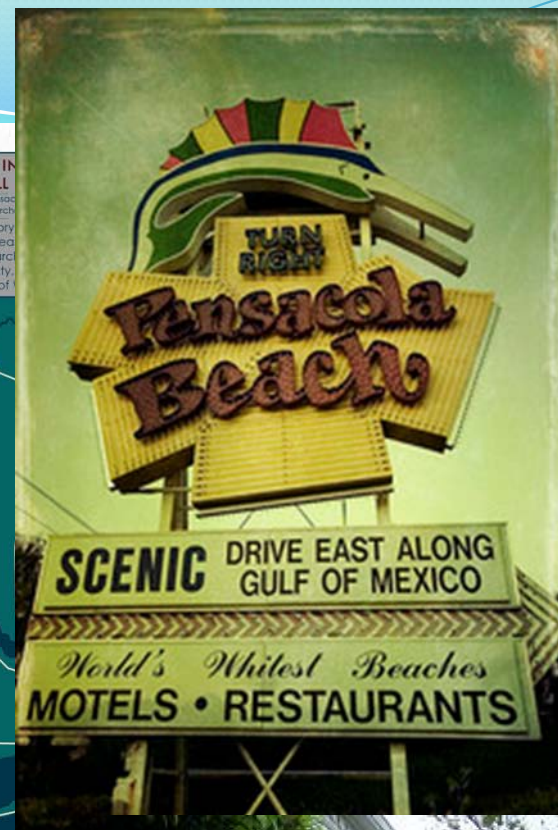
3 NAVAL LIVE OAKS VISITOR CENTER
1801 Gulf Breeze Pkwy., Gulf Islands National Seashore, FL 32563
(850) 934-2600
www.nps.gov/guliv
Purchased in 1812 by President John Quincy Adams to protect an important national resource for shipbuilding, the Naval Live Oaks Reserve now allows visitors to explore exhibits on local history, nature trails, camping sites, and beautiful beaches.

2 FORT PICKENS HISTORIC SITE AND VISITOR CENTER
1400 Fort Pickens Road, Gulf Islands National Seashore, FL 32561
(850) 934-2600
www.nps.gov/guliv
The largest structure built to defend Pensacola Bay, this fort saw duty as a Union stronghold during the Civil War and remained an active military post until after World War II. Campgrounds are available.

1 FORT BARRANCAS HISTORIC SITE AND VISITOR CENTER
901 Taylor Road, NAS Pensacola, FL 32308 (850) 455-5167
www.nps.gov/guliv
Discover why Britain, Spain, and the United States chose this strategic spot overlooking Pensacola Bay as the location for their military exploits in the 18th and 19th centuries. This site is on an active military base, so please be sure to bring a valid form of photo identification.



PENSACOLA AREA HERITAGE SITES AND MUSEUMS



Can RESTORE projects build on what we already have?

Suggested Criteria

- Does applicant budget (in time and money) for regulatory cultural resources evaluations?
- Does the proposed project enhance cultural or historic resources?

Summary

- Sustainable environments maximize positive impacts and minimize negative effects of development
- Historic tourism is a major economic driver and fits within the ideals of sustainable development
- Federal actions require the identification of cultural resources like archaeological sites and historic districts
- RESTORE Act projects will have to be evaluated for impacts to cultural resources
- RESTORE Act projects can contribute positively to sustainable development through heritage tourism

Questions, please!

